

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
APRIL 18, 2017 AGENDA**

Subject:	Action Required:	Approved By:
<p>An ordinance establishing a Planned Zoning District titled MEMS Revised Short-Form PD-O, located at 1121 West 7th Street. (Z-8998-A)</p> <p>Submitted By:</p> <p>Planning & Development Department</p>	<p>√ Ordinance Resolution Approval Information Report</p>	<p>Bruce T. Moore City Manager</p>

SYNOPSIS	The applicant is proposing to amend the previously-approved PD-O, Planned Development - Office, to allow for the placement of a ground sign along West 7 th Street.
FISCAL IMPACT	None.
RECOMMENDATION	Staff recommends approval of the requested PD-O zoning. The Planning Commission voted to recommend approval of the PD-O zoning by a vote of 10 ayes, 0 nays and 1 absent.
BACKGROUND	Ordinance No. 20,985, adopted by the Little Rock Board of Directors on January 20, 2015, rezoned the site from UU, Urban Use District, to PD-O, Planned Development - Office, to allow for the development of the MEMS Campus. The plan included the placement of the currently constructed buildings as well as plans for future development of the site. The approval allowed for wall signage as allowed within the UU District. The plan did not include the placement of ground signage.

**BACKGROUND
CONTINUED**

The applicant is now proposing to amend the previously-approved PD-O to allow for the placement of a ground sign along West 7th Street. The campus has been dedicated to “David J. Jones” Little Rock Ambulance Authority Board Member Emeritus for his role in the founding of MEMS, as well as years of devoted service to the organization. The sign is indicated three (3) feet in height and five (5) feet long.

The Planning Commission reviewed the proposed PD-O request at its March 16, 2017, meeting and there were no registered objectors present. All property owners located within 200 feet of the site along with the Downtown Neighborhood Association were notified of the public hearing. Please see the attached Planning Commission minute record and site plan for the applicant’s specific development proposal and the staff analysis and recommendation.